



# ARTIFICIAL INTELLIGENCE

At Electus, we create technologies that solve one of the most critical social and economic problems in the world.

Artificial intelligence is one of the most promising new technologies that is now just beginning to enter and play an ever more important role in our lives by transforming how we use data and information to improve quality of life.

We use artificial intelligence to improve children's lives today, so they can live better and more secure lives tomorrow as adults. It is the cornerstone of what we do at Electus.

Advances in artificial intelligence is allowing us to provide families and educators with high-quality and valuable data and insight into early childhood education and development that ultimately have transformative impact on lives, communities and the nation.

## OUR AI GOALS

We use artificial intelligence and machine learning technologies to enhance learning experiences, improve learning outcomes and predict future performance so families and educators can unlock new realms of knowledge, information and insight that empowers them to evaluate, guide and improve children's learning and lives.